

Press release

Finlex launches in France – aiming to become Europe's Central Financial Lines Marketplace.

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Present in Austria for one year now, the scale-up which underwrote nearly 100 million Euro in premiums in 2022 and holds 10 percent of the Cyber insurance market in Germany officially launches its digital marketplace for French brokers and insurers. The declared goal: to become the central European marketplace for financial lines insurance.

Incorporated in 2015 in Frankfurt, Finlex today officially announces its operational launch in France. During an exclusive event bringing together brokers, insurers and partners, the wholesale broker presents its digital marketplace designed by brokers, for brokers.

One ambition: to become the European leading marketplace specialized in Financial Lines insurance

At the time of launch, Finlex France offers three Cyber products and four D&O products from five insurers (Hiscox, Chubb, MSIAR, TMHCC and Zurich). Additional insurer partnerships are under discussion with the aim of doubling the offer by September.

Through a single harmonised risk assessment, the Finlex platform allows brokers to immediately access a market overview of insurers' appetites for the risk submitted. This is followed by a consultation report generated automatically which they can present to their clients for decision and signature. Immediate binding and coverage are then completed via the platform.

Key recruitments to build a team of operational experts

Finlex has 130 employees with over 20 different nationalities, spread across Germany, Austria and now France.

Leading Finlex' European development since June 2022, Pascal Ouvrard has built up a local team of insurance experts over the past few months: Emmanuelle Criado joined the scale-up in September 2022 as Country Manager France, followed by Cyliane Landres (Product Manager) and Sophie Delcourt (Head of Sales) in January 2023.

"We are very pleased to launch the Finlex marketplace on the French market. The last 9 months have been spent adapting the model and platform for France in terms of offerings, features, and compliance. The added value of our proposal is reflected in the very rapid adoption of our broker and insurer partners as well as their strong commitment. Our ambition beyond France is to continue our development in other European countries very soon." says Pascal Ouvrard, Vice President Europe at Finlex.

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Pascal Ouvrard | ([Press photo](#))

Emmanuelle Criado | ([Press photo](#))

Cyliane Landres | ([Press photo](#))

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About Finlex GmbH

Finlex – the online insurance platform for commercial and industrial customers with a focus on financial lines such as D&O, cyber, criminal and PI insurance.

In the Insurance industry Finlex is considered one of the few 'scale-ups' with enormous potential. Scale-ups are start-ups that have left the initial phase and are showing rapid growth. Finlex combines expert knowledge from the commercial and industrial insurance sector with the most advanced technology. The needs of the customer always come first. The platform offers insurance brokers with a focus on corporate clients a white label solution with market leading specialty products and all relevant insurers in one place. From tendering to contract, renewal and portfolio functions to an extensive knowledge base, the platform provides brokers with their own digital infrastructure. For insurers, it enables automated underwriting (robo-underwriting) for financial lines products and access to the leading industry brokers in Germany, Austria and now in France.

Finlex is headquartered in Frankfurt am Main with offices in Barcelona, Berlin, Düsseldorf, Essen, Paris, and Vienna.

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