

## Press release

# Cyliane Landres joins Finlex France as Product Manager Financial Lines and Cyber

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*Following the appointment of Emmanuelle Criado in September as Country Manager France, Finlex is pleased to announce that the French team is being strengthened with the arrival of Cyliane Landres as Product Manager Financial Lines and Cyber to contribute to the development of its international ambitions in France and to become the leading European platform and ecosystem for Cyber and Financial Lines for companies.*

Finlex, the leading digital wholesale broker specialised in financial lines, continues its international development. Finlex provides its network of broker partners a platform with unique features in Europe, allowing them to request D&O or Cyber tenders from the main insurers in the market, to negotiate directly with them on the platform and to underwrite and manage all their contracts online.

**The InsurTech today announces the appointment of Cyliane Landres as Product Manager Financial Lines and Cyber.**

Graduating with a master's degree in international insurance management from the University of Paris XIII, Cyliane Landres began her career in 2010 at CNA, as an underwriting assistant in the Technology department. In 2013, she became a cyber risk underwriter at Ace France before returning to CNA France as Head of Technology and Cyber risk underwriting. In 2018, she joined the brokerage world by joining the InsurTech +Simple.fr as a corporate property and casualty market manager.

Her mission within Finlex will be to develop the InsurTech's Cyber, D&O and Professional Indemnity product offering in France. "Deploying Finlex expertise, particularly in Cyber, in France is a challenge that I am looking forward to taking up. The uniqueness of the platform lies in the improved accessibility of Financial Lines products for all brokers and tools that allow insurers to easily manage their offer and their portfolio," says Cyliane Landres on her arrival.

"I am very pleased that Cyliane decided to join the Finlex France team. Her talents as a Cyber and D&O underwriter as well as her mastery of product distribution through a digital platform are key to our development ambitions," remarks Emmanuelle Criado.

Pascal Ouvrard, VP Europe at Finlex, adds: "Cyliane's dynamism and expertise will enable us to accelerate the launch and successful development of Finlex in France. I am delighted to welcome her to the Finlex family."

The following image is released for reprinting subject to editorial, non-commercial use.

Cyliane Landres | ([Press photo](#))

Emmanuelle Criado | ([Press photo](#))

Pascal Ouvrard | ([Press photo](#))

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## About the Finlex GmbH

Finlex – the online insurance platform for commercial and industrial customers with a focus on financial lines such as D&O, cyber, criminal and PI insurance.

In the Insurance industry Finlex is considered one of the few 'scale-ups' with enormous potential. Scale-ups are start-ups that have left the initial phase and are showing rapid growth. Finlex combines expert knowledge from the commercial and industrial insurance sector with the most advanced technology. The needs of the customer always come first. The platform offers insurance brokers with a focus on corporate clients a white label solution with market leading specialty products and all relevant insurers in one place. From tendering to contract, renewal and portfolio functions to an extensive knowledge base, the platform provides brokers with their own digital infrastructure. For insurers, it enables automated underwriting (robo-underwriting) for financial lines products and access to the leading industry brokers in Germany, Austria and soon France.

Finlex is headquartered in Frankfurt am Main with offices in Barcelona, Berlin, Düsseldorf, Essen, Paris, and Vienna.

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